



TEEC Ltd
Wyvols Court
Old Basingstoke Road
Swallowfield
Berkshire
RG7 1WY

BluePrints from TEEC

Below is the current list of Blueprints from TEEC.

Details on some of these can be found at www.marketing-automation.co.uk
contact us at info@theenterprisecompany.co.uk for further information.

1. Event & Delegate Management
 - a. Single event
 - b. Muti Event
2. Seminar Series Management
3. Customer Data Verification Flows
4. Data Compliance
5. Product Warranty Notices
6. Product Update Notices
7. Lead Qualification and distribution
 - a. A,B,C,E Qualification
 - b. Distribution to Direct
 - c. Distribution to Partner
 - d. Distribution to Telemarketing
8. User Meeting
9. Workshops
10. Viral Elements
 - a. Refer a Friend
 - i. With permission
 - ii. Without permission
 - b. Refer a colleague
 - i. With permission
 - ii. Without permission
11. Telemarketing Outbound
12. Telemarketing Inbound
13. SMS/Wireless SMTP
14. Customer survey
15. Competition/Prize
16. Questionnaires
17. Permission Based List Building
18. List Building and Acquisition
19. Auto bounce handling
20. Unsubscribe Management
21. Newsletters
 - a. Single language
 - b. Multi Lingual
22. Special Offers
23. Press Packs
24. White Papers
25. Reminders
26. Subscription Renewals
27. Competitions
28. Annual reports